

The '420 AWARDS' Investment & Business Plan

420 AWARDS TM

**Movie
Awards**

**Music
Awards**



**Live Streaming Event - 04-20-2020
Las Vegas - Pay-Per-View only \$4.20**

**There's the OSCARS, EMMY,
GOLDEN GLOBE, TONY & GRAMMY Awards
-- Now here's the COOLEST AWARDS --**

"Finally an Entertaining and Non-Political Awards Show"

Art Anthony - Emmy Award Winner

www.420-Awards.com

Official420Awards@yahoo.com

--- 420 AWARDS Investment & Business Plan ---

The 420 AWARDS is the marijuana themed Movie and Music Awards Show, which is held annually on April 20th. Our next 420 AWARDS event will be on 04-20-2020 at the Eclipse Theaters in Las Vegas, NV. Our last year's show opened to a full house at same venue.

Unlike other Awards Shows, 420 AWARDS combines both Movie and Music Awards, along with a variety of entertaining acts, to have something for everyone. This is also a Non-Political Awards Show, as our mission is to entertain the audience.

The 420 AWARDS Nominees and Winners are voted for via online poll. This brings people together worldwide. The 2019 event received 1000's of votes.

STRATEGY

420 AWARDS is unique. There are no other Awards Shows like this, and we own the 420 genre, which is the fastest growing marketplace in America, perhaps in the world.

Our goal is to make 420 AWARDS the 4th largest Awards Show. We can't beat the Oscars or Golden Globes, but we can hurt the EMMYS, and I know we can beat the Tony's. In 2019, the Tony, the EMMYS, and the American Music Awards had their lowest TV ratings ever, so it's time for a takeover.

OWNERSHIP & MANAGEMENT

Derek Savage is the creator of 420 AWARDS, and owns 100% of the Brand. Savage also writes, produces and directs the Shows.

Savage is mainly known as the creator of the popular COOL CAT Children's Brand, and he writes, produces and directs all Cool Cat films. The Cool Cat Brand consists of Movies, Clothing Line, and Book Series. Cool Cat's last feature starred Vivica A. Fox, Erik Estrada, Cynthia Rothrock, and Derek Savage. His next movie is "Cool Cat Stops a School Shooting".

Derek has been working in Hollywood since 1985, both in front and behind the camera, and maintains a high IMDB popularity rating.

FUNDS SEEKING & ROI

Many investments are difficult, not the 420 AWARDS. Via an online poll, the perfect PPV streaming fee is \$4.20, this way everyone can afford it, and my commision is \$3.80 per stream.

We have two Opportunities, both with **PAYBACK on/or around MAY 20, 2020** - once money is received from the Live Streaming company. And the Streaming Revenue is astonishing:

10,000 Streamers = \$38,000, 25,000 Streamers = \$95,000,
50,000 Streamers = \$190,000, 100,000 Streamers = \$380,000,
250,000 Streamers = \$950,000, 500,000 Streamers = \$1,900,000

\$10,000 investment x 25% = \$2,500 - Total Payback \$12,500

“\$10,000 investment has a Guaranteed Payback of \$12,500 on/or around 05-20-20”

-or-

\$25,000 Investment gets 25% of all Streaming Revenue

“All percentage of Streaming Revenue will be Paid on/or around 05-20-20”

-or-

Great Sponsorship Packages to Promote Your Business

BUSINESS - INDUSTRY

Medical Marijuana is a multi-Billion dollar industry, and it's becoming more mainstream everyday. And Now, the marijuana industry has its own Awards Show! The 420 AWARDS.

MARKETING

Celebrities equals free ink and PPV streamers, and at least Two Celebrities will be in the 420 AWARDS. We will be hiring a PR rep and bloggers to promote the Event, mainly Youtubers, and we'll be doing contests for 'Free Ticket' and 'Free Shirt' give-aways. We'll also be approaching local media as Vegas News loves Pot themed stories.

CONTACT INFORMATION

Just think of the Oscars and Golden Globes, and how cool it'd be to be part of them. If interested in 420 AWARDS, please contact 420 Productions at:

Robert Bryant or Derek Savage

702-533-8371

Official420Awards@yahoo.com

www.420-Awards.com



The 420 AWARDS Trophies



Smash Mouth's Paul De Lisle with their 420 AWARDS Trophy



'420 Awards' Playbill

Become a Sponsor of the 420 AWARDS and Promote Your Business to the 420 World.



>>> SPONSORSHIP PACKAGES <<<



Ultimate Package - \$5,000

- You Present an Award on Stage.
- You Give a brief Pitch on Your Company.
- Includes Platinum Package.

Platinum Package - \$2,500

- Two 10-Second Commercials during the Show.
- One Opening and One Closing Billboard.
- Four VIP Tickets to Live Event.
- 2-inch Digital Ad on Official Website.

Gold Package - \$1,500

- 10-Second Commercial.
- One Opening Billboard.
- Three VIP Tickets to Live Event.
- 1.5-inch Digital Ad on Official Website.

Silver Package - \$800

- 5-Second Commercial.
- One Closing Billboard.
- Two Tickets to Live Event.
- 1-inch Digital Ad on Official Website.

Bronze Package - \$400

- One Closing Billboard-Company PR Shout Out.
- Two Tickets to Live Event.
- 1-inch Digital Ad on Official Website.



**Please submit Commercial Files in .mov format - *Additional Tickets to Live Event Available*

***Opening Billboard Ad: 1st half of show - Closing Billboard: 2nd half of show*

****Ads will stay on Official Site for 4-months after event*

**Contact us today to acquire your 420 Awards Package.
Official420Awards@yahoo.com - www.420-Awards.com**



420 AWARDS™



04-20-2020 - www.420-Awards.com

--- Nominees ---

--420 Awards Favorite KICK-ASS MOVIE--

John Wick - Parabellum , Jumanji: the Next Level , Joker , Terminator: Dark Fate , Bad Boys for Life
-WINNER - ANNOUNCED 04-20-2020 AT LIVE SHOW

--420 AWARDS Favorite HOTTEST ACTOR--

John Travolta , Dave Franco , Eddie Murphy , James Corden , Zac Efron
-WINNER - ANNOUNCED 04-20-2020

--420 AWARDS Favorite HOTTEST ACTRESS--

Margot Robbie , Lily James , Zendaya , Hailee Steinfeld , Scarlet Johansson
-WINNER - ANNOUNCED 04-20-2020

--420 AWARDS Favorite MALE SINGER--

Harry Styles , Post Malone , Lil Nas X , Ed Sheeran , Bruno Mars
-WINNER - ANNOUNCED 04-20-2020

--420 AWARDS Favorite FEMALE SINGER--

Lana del Rey , Halsey , Lizzo , Andre Grande , Billie Elish
-WINNER - ANNOUNCED 04-20-2020

--420 AWARDS Favorite SONG--

Girls Like You - Maroon 5 , Earth - Lil Dicky , Old Town Road - Lil Nas X ,
Cool Cat is Cool - Linda Hopkins , You Need To Calm Down - Taylor Swift
-WINNER - ANNOUNCED 04-20-2020

--420 AWARDS Favorite TV SHOW--

Mr. Robot , Jojo's Bizarre Adventure , The Masked Singer , Game of Thrones , Chernobyl
-WINNER - ANNOUNCED 04-20-2020

--420 AWARDS Favorite DOCUMENTARY FILM--

Don't F*ck With Cats , Behind the Curve , Gun Self-Defense for Ladies ,
Fyre Fraud , Surviving R. Kelly
-WINNER - ANNOUNCED 04-20-2020

--420 AWARDS Favorite MOVIE--

Once Upon a Time... In Hollywood , CATS , The Irishman , 1917 , Marriage Story
-WINNER - ANNOUNCED 04-20-2020

--420 AWARDS Favorite ALL-TIME MOVIE--

Forrest Gump , Titanic , The Big Lebowski , Platoon , Back to the Future
-WINNER - ANNOUNCED 04-20-2020

Vote for Your Favorite - www.420-Awards.com

"the Movie and Music Awards Show"

